

**NEWSREEL PROJECT**  
**„New skills for the next generation of journalists”**

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**Future journalism curricula workshop**  
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**Bucharest (Romania)**

**25<sup>th</sup> of September 2018 (Tuesday)**

**Location: Law Faculty, University of Bucharest (room arh. Petre Antonescu, ground floor)**

9:00 - 9:30	Registration
9:30 – 10:00	<p><b>Welcoming</b></p> <ul style="list-style-type: none"> <li>• Representative of the University of Bucharest (TBC)</li> <li>• Prof. Mihai Coman, Dean of the Faculty of Journalism and Communication Studies, University of Bucharest</li> <li>• Prof. Raluca Radu, Head of Media Department, FJSC, University of Bucharest, Romania</li> </ul> <p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>• Prof. Gábor Polyák, University of Pecs, Hungary, Leader of <a href="#">NewsReel</a> (short presentation of the project)</li> <li>• Prof. Dana Popescu Jourdy, Universite Lumiere 2, Lyon, France, Leader of <a href="#">CODES</a> (short presentation of the project)</li> </ul>
10:00 – 11:30	<p><b><i>Crossing regards between two Europeans projects</i></b></p> <p>A curricula for the next generation of journalists (Newsreel project)</p> <ul style="list-style-type: none"> <li>• Ethical challenges of the digital public sphere (Gábor Polyák &amp; Annamária Torbó, University of Pecs, Hungary)</li> <li>• New business strategies and models of journalism (Ana Pinto Martinho &amp; Miguel Crespo, Instituto Universitário de Lisboa, Portugal)</li> <li>• Collaborative journalism (Tina Bettels-Schwabbauer &amp; Nadia Leih, TU Dortmund, Erich Brost Institute for international journalism, Germany)</li> <li>• Data journalism &amp; data visualization (Emilia Șercan &amp; Marian Popovici, FJSC, University of Bucharest, Romania)</li> </ul>



Erasmus+



	<p>Presentation of the CODES Competence grid:</p> <ul style="list-style-type: none"><li>• University developed courses for cultural diversity management (Gaia Peruzzi, Università di Sapienza, Roma, Italy)</li></ul> <p>Moderator: Anamaria Nicola, FJSC, University of Bucharest, Romania</p>
11:30 – 12:00	Coffee break
12:00 – 13.30	<p>Round table – challenges and opportunities for journalism education in 2020 – what newsrooms need</p> <ul style="list-style-type: none"><li>• Representatives of the industry</li></ul> <p>Moderator - Manuela Preoteasa, FJSC, University of Bucharest, Romania</p>
13:30 – 14:30	Lunch
14:30 – 16:00	<p>Round table – challenges and opportunities for journalism education in 2020 – what journalism schools offer</p> <ul style="list-style-type: none"><li>• Representatives of the academia</li></ul> <p>Moderator – Antonia Matei, FJSC, University of Bucharest, Romania</p>



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